The impact of large-scale events on the development of territories (on the example of post-Olympic Sochi)

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Sochi 2014 Olympic venues – a brief overview.

Olympic venues legacy.
Coastal cluster.

<table>
<thead>
<tr>
<th>KEY VENUES</th>
<th>GAMES-TIME</th>
<th>AFTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olympic Park</td>
<td>Sports campus</td>
<td>A street-circuit. Hosts F1 Russian Grand Prix.</td>
</tr>
<tr>
<td>Fisht Olympic Stadium</td>
<td>Opening and Closing Ceremony</td>
<td>2018 FIFA World Cup, Football club Sochi home venue.</td>
</tr>
<tr>
<td>Bolshoy Ice Dome</td>
<td>Ice hockey</td>
<td>Hockey club Sochi home venue.</td>
</tr>
<tr>
<td>Shayba Arena</td>
<td>Ice hockey</td>
<td>‘Sirius’ Educational Center.</td>
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<tr>
<td>Iceberg Skating Palace</td>
<td>Figure skating, short-track speed skating</td>
<td>Sport venue, Concert Hall.</td>
</tr>
<tr>
<td>Adler Arena Skating Center</td>
<td>Speed skating</td>
<td>Tennis Academy.</td>
</tr>
<tr>
<td>Ice Cube Curling Center</td>
<td>Curling</td>
<td>Curling competitions.</td>
</tr>
<tr>
<td>Olympic Village</td>
<td>Athletes housing</td>
<td>Hotels and apartments</td>
</tr>
<tr>
<td>Main Media Center</td>
<td>Press and broadcasting center</td>
<td>‘Sirius’ Educational Center.</td>
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Olympic venues legacy. Mountain cluster.

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<tr>
<td>Sanki Sliding Center</td>
<td>Bobsleigh, luge and skeleton.</td>
<td>Sport venue</td>
</tr>
<tr>
<td>Laura Cross-Country ski and Biathlon Center</td>
<td>Biathlon and cross-country skiing.</td>
<td>Sport venue, ski resort.</td>
</tr>
<tr>
<td>Rosa Khutor Alpine Resort</td>
<td>Alpine skiing</td>
<td>Sport venue, ski resort.</td>
</tr>
<tr>
<td>Rosa Khutor Extreme Park</td>
<td>Freestyle skiing, snowboarding</td>
<td>Sport venue, ski resort.</td>
</tr>
<tr>
<td>RusSki Gorki Jumping Center</td>
<td>Ski jumping, Nordic combined</td>
<td>Sport venue, ski resort.</td>
</tr>
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<td>Olympic Villages</td>
<td>Athletes housing</td>
<td>Hotels and apartments</td>
</tr>
<tr>
<td>Mountain Media Center</td>
<td>Press and broadcasting center</td>
<td>Casino</td>
</tr>
</tbody>
</table>
Transportation infrastructure

• Sochi International Airport new terminal and runway extension.
• Sochi Light Metro (Adler – Krasnaya Polyana).
• Adler – Krasnaya Polyana highway.
• Cable-car network in Krasnaya Polyana.
• Double track for existing railway along the coast.
• Two Sochi city bypass highways.
• City ring roads, underground pedestrian crosses etc.
Games and city utility infrastructure

- Adler power station.
- Sochi power station.
- Power supply and gas supply lines.
- Sewage treatment facilities.
- City utility renovation (power, water, sewage lines, fibre-optic, gas etc).
Accommodation facilities

- 46 new or renovated hotels and lodging of a 27,000-room capacity.
- As of today:
  - 23 five-star hotels;
  - 47 four-star hotels;
  - 170 three-star hotels.
- Eight international brands: Hyatt, Accor, Carlson Rezidor, Rixos, Marriott, Capella, FRHI, Louvre hotels.
- Certification practice: Sochi, 2018 FIFA World Cup, all-Russian.
Accessible city

- Olympic and Paralympic venues.
- Transportation.
- City amenities.
- Design standards including the best barrier-free environment practice.
City look

- Public areas renovation:
  - parks,
  - squares,
  - fountains,
  - beaches,
  - pedestrian walks,
  - gardening etc.
Events in Post-Olympic Sochi.

Number of sport, social and cultural mass events in Post-Olympic Sochi including international, national and regional events.
Tourist arrivals in Post-Olympic Sochi

- Tourist arrivals in Post-Olympic Sochi: in thousands

- Graph showing the number of tourist arrivals in thousands from 2014 to 2018.
Tourist arrivals in Sochi – a historic overview

![Chart showing tourist arrivals in thousands from the Later Soviet period to 2018. The data shows a decline in the late 1990s, followed by a steady increase since 2008, reaching a peak in 2018.]
Population of Post-Olympic Sochi.
Revenue in a city key areas (B Rub)
Average salary.
Thank you for your attention